



Strategic Growth Council Site Visit

November 6, 2023 (12:30p.m. @ McCloud Mercantile)

12:30pm Welcome

1:00pm Introductions

Facilitator Nathan Johnston leads a memorable *around the room* introduction prompt.

Partner Share

Collaborative partners share their expertise, outreach networks and climate challenges.

- **Grace Woodmansee**, UC Cooperative Extension, Agriculture and Natural Resources
- **Emma Morris**, Siskiyou County Economic Development Council
- **Rod Dowse**, Shasta Valley Resource Conservation District
- **Wendy Zanutelli**, SMART Workforce
- **Justi Hansen**, Siskiyou Outdoor Recreation Alliance
- **Neva Gibbons**, Karuk Tribe, Department of Natural Resources

Community Engagement- Listening Results

Each partner recently conducted a deep listening session using our [interview questionnaire](#). Partners share the results, and what they learned.

Overview of our Workplan- Priorities and Projects

The Collaborative presents a quick overview of the workplan.

Strategic Growth Council

Strategic Growth Council and TA representatives share insights.

Q/A

Looking Ahead: [Categorizing listening results](#)

2:45pm Optional

SEDC Annual Meeting and Showcase, Networking and Refreshments 3:00-3:30pm; Program and Keynote from 3:30-5:00pm. Location: Axe and Rose Public House, just down the street.

Summary SCC Workplan

1. **Strategy 1:** Evaluation Activities
 - a. Develop SCC Program Evaluation Plans
 - b. Conduct data collection, tracking, and reporting associated with grant evaluation
2. **Strategy 2:** Peer-to-Peer Learning
 - a. Participate in SGC-facilitated peer-to-peer learning across Collaboratives
3. **Strategy 3:** Build Collaborative Partnerships and Initiate Community Outreach
 - a. Convene Program Stakeholders
 - b. Create and Implement Community Engagement Plan
 - c. Organize Community Meetings
 - d. Research and Peer-to-Peer Learning
4. **Strategy 4:** Create Climate Resiliency Plans and Policies
 - a. Create Climate Resiliency Plan
 - b. Design community-specific plans
 - c. Identify Competitive grant programs that align with Climate Resiliency Plan
 - d. Publicize Climate Resiliency Plan
5. **Strategy 5:** Create/Implement TA Network/Anti-Displacement/Job Training Activities
 - a. Implement Anti-Displacement Activities
 - b. Implement Job-Training Activities
 - c. Design Technical Assistance Network
 - d. Launch Technical Assistance Network
 - e. Maintain Project Inventory
 - f. Connect Projects to Resources